



Exceed personalization expectations with Lucidworks' B2B Ecommerce Solution

Remove friction and accelerate the path to purchase with ease.

Don't make the mistake of only solving today's challenges; ensure scalability over time as your product catalog and site traffic grows with Lucidworks' flexible B2B ecommerce search solution.

Lucidworks empowers businesses with the latest advances in search to instantly predict buyer intent and goals. Dramatically reduce the path to purchase while uncovering deep insights across your supply chain, catalog inventory, and customer interactions.

Guarantee scalability and low latency as your catalog and signal data grows over time

Shoppers expect seamless speed and experiences for every e-commerce site they visit. Don't get stuck solving scalability challenges day after day with limited optimized processes. Instead, use automation to enable scalable growth for a long-term solution.

Precise relevancy for specific parts and fitments to meet your shoppers' needs

There is little tolerance for inaccuracy when every digit or series of letters in a search is important. Ensure your site knows what parts are compatible with what a shopper is looking for by using semantic vector search to group products by model year, fitment, and more.

Uncover insight beyond the obvious summary stats and top searches

Identify changing trends and improve experiences with more transparency behind users actions on your site. Lucidworks' B2B ecommerce solution uncovers what shopper's are searching for, what they're clicking on, and most importantly, what makes them purchase.

Effortlessly rewrite high-frequency, low-performing searches in five clicks or less

Save time identifying and fixing low-performing, high-frequency searches using out-of-the-box machine learning automation. Notify your merchandising team when a low-performing searches come in and suggest high-performing results that meet the shopper's intent.

Lucidworks B2B ecommerce benefits:

+ Automatic rewrites for low-performing, high-frequency searches in real-time

Powered by machine learning models, identify and rewrite low-performing searches as they come in.

+ Text analytics and multilingual support for over thirty languages out-of-the-box

Deliver relevant results to users around the world, regardless of what language they use to search.

+ Enrich catalog data with product numbers, specs, availability, and more

Display catalog-specific information for categories, products, and SKUs to improve conversion rates.

Lucidworks improves Search, Browse, and Discovery

Lucidworks' commerce solutions harness the power of our best-in-class insight engine to personalize B2B experiences at every point of a shopper's journey. Improve customer satisfaction by connecting shoppers to the items they're looking for and recommend products that align with their tastes and preferences – with minimal effort.

Get Started >

Lucidworks helps brands increase conversions and keep their customers coming back. Join the world's largest companies that put Lucidworks to work for happier customers and more productive employees. The time is now. If you are wondering where to start, visit lucidworks.com/contact